Application Evaluation Scoring Criteria

Evaluation Criteria	Maximum Score
1) Organizational Background and Qualifications - Organization Mission (5 pts) - Organization Qualifications (10 pts) - Key Personnel (5 pts)	20
2) Project Approach - Demonstrated Need (20 pts) - Proposed Approach (20 pts) - Collaboration (10 pts) - Timeline (10 pts)	60
3) Potential Impact - Goals and Objectives (15 pts) - Outcomes and Benefits (15 pts)	30
4) Budget - Line-item Budget (10 pts) - Budget Narrative (10 pts)	20
Total Possible Score	**130 points***

Organizational Background and Qualifications (20)	Outstanding	Very Good	Good	Satisfactory	Poor
Points Available	5	4	3	2	<2
Organization Mission (5 pts)	Proposal includes a clear Organization Mission Statement.	N/A	N/A	N/A	Proposal does not include a clear Organization Mission Statement.
Points Available	10	8-9	6-7	5	<5
Organization Qualifications (10 pts)	Proposal clearly explains organization's past experience, qualifications and current capacity that will directly contribute to the success of the project.	Proposal adequately explains organization's past experience, qualifications and current capacity that will directly contribute to the success of the project.	Proposal somewhat explains organization's past experience, qualifications and current capacity that will directly contribute to the success of the project.	Proposal inadequately explains organization's past experience, qualifications and current capacity that will directly contribute to the success of the project.	Proposal poorly explains organization's past experience, qualifications and current capacity that will directly contribute to the success of the project.
Points Available	5	4	3	2	<2
Key Personnel (5 pts)	Proposal clearly list key personnel, provides detailed staff descriptions, and has uploaded an organizational chart.	Proposal clearly list key personnel, provides adequate staff descriptions, and has uploaded an organizational chart.	Proposal clearly list key personnel, provides vague staff descriptions, and has uploaded an organizational chart.	Proposal vaguely list some key personnel, provides vague staff descriptions, and has uploaded an organizational chart.	Proposal does not list key personnel, provide clear staff descriptions, and has not uploaded an organizational chart.

Project Approach (60)	Outstanding	Very Good	Good	Satisfactory	Poor
Points Available	20	17-19	14-16	11-13	<11

Project Approach (60)	Outstanding	Very Good	Good	Satisfactory	Poor
Demonstrated Need (20 pts)	Proposal clearly demonstrates need for the proposed services in the geographic region or population.	Proposal adequately demonstrates need for the proposed services in the geographic region or population.	Proposal somewhat demonstrates need for the proposed services in the geographic region or population.	Proposal inadequately demonstrates need for the proposed services in the geographic region or population.	Proposal does not demonstrate need for the proposed services in the geographic region or population.
Points Available	20	17-19	14-16	11-13	<11
Proposed Approach (20 pts)	Proposal clearly describes the overall program approach for implementing the selected funding categories.	Proposal adequately describes the overall program approach for implementing the selected funding categories.	Proposal somewhat describes the overall program approach for implementing the selected funding categories.	Proposal inadequately describes the overall program approach for implementing the selected funding categories.	Proposal does not describe the overall program approach for implementing the selected funding categories.
Points Available	10	8-9	6-7	5	<5
Collaboration (10 pts)	Proposal clearly describes plans for collaboration with relevant community stakeholders and partners.	Proposal adequately describes plans for collaboration with relevant community stakeholders and partners.	Proposal somewhat describes plans for collaboration with relevant community stakeholders and partners.	Proposal inadequately describes plans for collaboration with relevant community stakeholders and partners.	Proposal does not describe plans for collaboration with relevant community stakeholders and partners.
Points Available	10	8-9	6-7	5	<5
Timeline (10 pts)	Proposal has a workplan uploaded in appropriate template and the workplan clearly defines an appropriate and feasible timeline for the project.	Proposal has a workplan uploaded in appropriate template and the workplan adequately defines an appropriate and feasible timeline for the project.	Proposal has a workplan uploaded in appropriate template and the workplan somewhat defines an appropriate and feasible timeline for the project.	Proposal has a workplan uploaded in the appropriate template but does not clearly define an appropriate and feasible timeline for the project.	Workplan document was uploaded in an inappropriate template.
Potential Impact (30)	Outstanding	Very Good	Good	Satisfactory	Poor
Points Available	15	12-14	9-11	7-8	<7

Project Approach (60)	Outstanding	Very Good	Good	Satisfactory	Poor
Goals and Objectives (15 pts)	Proposal has clear goals and objectives which align with the proposed project.	Proposal has clear goals and objectives which may align with the proposed project.	Proposal has some goals and objectives which may align with the proposed project.	Proposal has some goals and objectives which may not align with the proposed project.	Proposal has goals and objectives but do not align with the proposed project.
Points Available	15	12-14	9-11	7-8	<7
Outcomes and Benefits (15 pts)	Proposal clearly states outcomes and benefits that connect to the goals and clearly describe how success will be achieved and measured.	Proposal adequately states outcomes and benefits that connect to the goals and adequately describe how success will be achieved and measured.	Proposal somewhat states outcomes and benefits that connect to the goals and somewhat describe how success will be achieved and measured.	Proposal inadequately states outcomes and benefits that connect to the goals and inadequately describe how success will be achieved and measured.	Proposal does not state outcomes and benefits that connect to the goals and does not describe how success will be achieved and measured.

Budget (20)	Outstanding	Very Good	Good	Satisfactory	Poor
Points Available	10	8-9	6-7	5	<5
Line-item Budget (10 pts)	Proposal includes a line-item detailed budget and in the appropriate template.	N/A	N/A	Proposal includes a line-item detailed budget but not the appropriate template.	Proposal does not include a line-item detailed budget in the appropriate template.
Points Available	10	8-9	6-7	5	<5
Budget Narrative (10 pts)	Proposal clearly outlines the proposed services, including a breakout of staff time by type (i.e., analyst, administrative support, etc.) and estimated hours, supplies, travel-	Proposal adequately outlines the proposed services, including a breakout of staff time by type (i.e., analyst, administrative support, etc.) and estimated hours, supplies, travel-	Proposal somewhat outlines the proposed services, including a breakout of staff time by type (i.e., analyst, administrative support, etc.) and estimated hours, supplies, travel-	Proposal inadequately outlines the proposed services, including a breakout of staff time by type (i.e., analyst, administrative support, etc.) and estimated hours, supplies, travel-	Proposal does not outline the proposed services, including a breakout of staff time by type (i.e., analyst, administrative support, etc.) and estimated hours, supplies, travel-related

Budget (20)	Outstanding	Very Good	Good	Satisfactory	Poor
	related expenses, and other expenses in the appropriate template.	related expenses, and other expenses in the appropriate template.	related expenses, and other expenses in the appropriate template.	related expenses, and other expenses in the appropriate template.	expenses, and other expenses in the appropriate template.

Scoring Guidelines:

Outstanding

All elements of the criterion are clearly addressed, well-conceived, thoroughly developed, and well supported. Documentation and required information are specific and comprehensive. The criterion has no deficiencies or weaknesses. All strengths identified should clearly be above and beyond the baseline requirements. No restatements of the application or the NOFO requirements.

Very Good

Elements are clearly addressed with necessary detail and the evidence is thoroughly supported. Documentation and required information are specific and comprehensive. Any weaknesses identified will likely have minor impact on the successful implementation and execution of the proposed project.

Good

Elements are addressed, although some do not contain necessary detail and/or support. Most documentation and required information are present and sufficient. Application has some strengths but with at least one weakness identified that will likely have moderate impact on the successful implementation and execution of the proposed project.

Satisfactory

Most elements are addressed, although when addressed, do not contain all the necessary detail and/or support. Documentation and required information are deficient. Application has few strengths and some weaknesses and of the weaknesses identified, only one major weakness. The one major weakness could potentially impact the successful implementation and execution of the proposed project.

Poor

Few, if any, elements are addressed. Documentation and required information are deficient or omitted. Application has very few strengths and numerous major weaknesses. Weaknesses identified will have substantial impact and prevent the successful.